

**NCA Charitable Trust Management Board (CTMB)
Minutes of December 4, 2023**

The Charitable Trust Management Board (CTMB) of the Newfoundland Club of America Charitable Trust met via ZOOM™ teleconference on Monday, December 4, 2023.

Clyde E. Dunphy called the meeting to order at 7:01 pm CST. Members present were John Cornell, Mary Lou Cuddy, Denise Hatakeyama, Lori Littleford, Chris Plum, Mary L. Price and Mary Jane Spackman. Roger Powell was absent.

A moment of silence was held to remember Mary W. Price, who recently passed away. Mary was integral to the establishment of the Charitable Trust and served on the CTMB for a number of years.

Chairperson's Report: Clyde Dunphy, Chair, reported that he attended the NCA Trustee Face-to-Face meeting November 11, 2023 in Rosemont, IL. His report is attached to these minutes. Lori Littleford called into the meeting and gave an excellent report on the status of various research projects. A good discussion was held with the Trustee. Discussion included using regional clubs to help disperse the Newfoundland memorabilia that has been donated.

Sue Raney was at the meeting and offered to take some for the High Country club. Her report will be presented later in the meeting.

A discussion was held on developing a Vision statement for the Trust. This will be discussed further at the January 2024 meeting.

There was one response to the request in *NewfCare: Research & Rescue* for a volunteer to help with social media. After giving it more thought, the volunteer decided that she did not have the time to devote to this. Clyde thanked her for considering the position.

The NCA, Inc. Board approved its Sales & Marketing Committee to have a discussion regarding working with the Trust to promote and market Trust activities.

Terri Ralenkotter will soon be the new *Newf Tide* Editor. The Trust looks forward to working with her.

Approval of Minutes: Mary Jane Spackman moved and John Cornell seconded that the minutes of November 6, 2023 be approved as presented. The motion passed unanimously. (1 Absent: Powell)

Treasurer's Report: Mary L Price, Treasurer, reported the current balances.

NCA Charitable Trust			
Balance Sheet			
November 30, 2023			
Health Challenge			46,204.43
SAS Research			150.78
Forelimb Anomaly Research			2,700.45
Cruciate Study			3,460.37
Rescue Fund			15,859.00
Scholarship Fund			6,751.78
Trust Management			8,436.77
Endowment Fund			
CTMB	0.3%	1,979.25	
Education Grant	2.4%	14,817.77	
Health Challenge	26.5%	164,004.10	
Rescue	51.7%	319,941.66	
Scholarship	3.8%	23,202.53	
Unrestricted	<u>15.3%</u>	<u>94,411.26</u>	
	100.0%	618,356.57	<u>618,356.57</u>
			701,920.15

Mary reported that the AKC Canine Health Foundation Donor-Advised fund report is up to date now. The Morgan Stanley accounts have done well during the month of November. The Trust tax information has been forwarded to Danielle Hunt, CPA. The draft return should be returned by early January for the Trust's review.

NCA Rescue: Mary L Price, Chair, reported that surrenders are increasing.

After discussion, Chris Plum moved and Lori Littleford seconded that a grant in the amount of \$8,361.82 (50% of the total) be approved for Annabelle and the Newfoundland Club of Southern California Rescue. The motion passed unanimously. (1 Absent: Powell)

Mary informed the CTMB that Janet Cain wanted to extend her Christmas ornament fundraiser to December 24th. That request was approved by unanimous consent. (1 Absent: Powell)

The recent Giving Tuesday proceeds totaled \$3,427.00 which was down about 52% from last year. It was reported the many non-profits were down this year.

Mary reported that all veterinary procedures have been completed and the grant paid for Yogi, the Canadian dog.

After discussion, Lori Littleford moved and John Cornell seconded to approve an additional grant from the Newfoundland Club of Seattle Rescue's Barrister fund (managed by the Trust) to cover 100% of the request for the Yogi located in Washington state. The motion passed unanimously. (1 Absent: Powell) The Seattle Club will be meeting in January and may send more funds to their Barrister account.

Fundraising: Lori reported that the A Dog's Tale auction house has requested that no more items be sent to them at this time. Items are not selling very quickly.

The report from Sue Raney was reviewed. The items sent to her from the memorabilia stored with the Saunders sold very well at their silent auction to raise funds for their draft tests. The club was very happy to have received them. Sue Marino, Regional Club Liaison for NCA, Inc, stated that she would be happy to send information to the regional clubs that these items are available to them. There was discussion about including rack cards and the Annual Report to be paired with each item. The Trust would request a donation back from the proceeds. It is hoped the donation will exceed the shipping costs as the Trust will not charge for shipping to the regional clubs.

It was agreed to let Marc Saunders sell some of the memorabilia at the 2024 National Specialty in his booth but not to promote it as a Trust fundraiser.

Mary Jane Spackman reported on the "Walk A Mile With Your Newf" for Health Challenge. They are considering which month to hold this event. There was a brief discussion regarding the Health Challenge having their own FaceBook™ page. Several names were mentioned who might be able to help the FaceBook™ page.

Annual Report: Clyde reported that articles are due January 20th. It was agreed to continue to publish a print report. It was agreed that funding for cruciate research should be promoted heavily with more pictures and possibly a video for online use. Mary reported that she had sent copies of the 2021 Annual Report to Windy Reed for her fundraising booth at an event hosted by Chase Bank and they went very well. It was suggested that a 5-year summary on a single sheet would not be outdated as quickly and would be easier to print and distribute.

Rescue: It was reported that there is a lack of adopters for rescue Newfs in some areas. It was agreed that regional clubs can and should work together to do home checks and to share available dogs. The rescue network is there for their use. It was agreed that a letter should be developed that could be sent at the same time as the letter regarding the Newf memorabilia.

There was a discussion regarding a rescue logo. There is artwork from Dee Craig and permission to use it as a rescue logo.

Mary W Price Tribute: The CTMB will place a tribute to Mary W Price in the 2024 1st Quarter issue of *Newf Tide*. There was a request for pictures and information for the tribute.

Research Advisory Committee: Lori reported that the hemangiosarcoma abstracts have been received from Morris Animal Foundation.

After discussion, Mary Jane Spackman moved and John Cornell seconded to donate \$10,000 from the Newfoundland Health Challenge funds to the Morris Animal Foundation for Study #536; D24CA-536: Discovery of public tumor specific neoantigens (pTSNAs) and pTSNAreactive T cells arisen from hotspot mutations in canine hemangiosarcoma. The motion passed unanimously. (1 Absent: Powell)

Lori also reported that the AKC Canine Health Foundation minimal donation is \$2500. RAC will review their proposed studies and bring their recommendation to the CTMB for possible funding.

Adjournment: Clyde reiterated that it has been a very good year for the Trust and thanked all the CTMB members for their dedication, support and hard work.

By unanimous consent, the meeting was adjourned at 8:18 pm CST.

The next meeting will be Wednesday, January 3, 2024 at 7 pm CST.

Submitted by,

Mary Lou Cuddy
CTMB Secretary

Charitable Trust Management Board: Chairman's report to Trustee. Nov. 11, 2023

Mary Lou Cuddy as the NCA 1st Vice-President and Liaison to the CTMB does an excellent job of communicating the activities of the CTMB to the NCA BOD with her monthly First VP report in addition Mary Lou serves as the Recording Secretary for the CTMB.

1. Thank You to the NCA Board of Directors, serving as NCA Charitable Trust Trustee, for your continued support of the CTMB and the Trust. The CTMB continues to meet monthly via Zoom.
2. The NCA Charitable Trust is again co-sponsoring the Welcome reception with NCA prior to the Annual Meeting on May 14, 2024 for \$3,500. The funding for this event is made possible from returns on the Trust's Morgan Stanley investments. No donated funds were used for this event. The CTMB will be hosting an information tent and raffle ring side this year, with Posters and general information about the Trust activities. No logo items will be sold ringside.
3. NewfCare: Research and Rescue.... the e-newsletter of the NCA Charitable Trust continues to be published quarterly and is a very important in communication with donors and NCA Members. Research updates are placed in NewfCare. The Trust has over 1200 subscribers to NewfCare and over 5500

followers on the Trust Face Book page. The Nov. Newf Care will highlight Giving opportunities, the Canine Health Conference and research and rescue updates. Thank You to Marylou Zimmerman for her continued help and work with the Trust communications.

4. The NCA logo, NCA Charitable Trust (name) and NCA Trust Logo (Your Gift Their Future) have been submitted for trademark registration to the US patent and Trademark office. Chris Plum was instrumental in the correspondence with the attorney completing and submitting our applications. These applications are pending. The CTMB did not feel it was necessary to trademark these in other countries due to the added expense.

5. NCA Charitable Trust online store is up and taking orders for Rescue, Health Challenge and Trust logo items. Thanks to Marylou Zimmerman, Mary L Price, Sue Miller and Mary Jane Spackman.

6. AKC National Parent Club Health Conference was held in St Louis, MO August 11-13, 2023, Clyde Dunphy and Lori Littleford attended in person and Shawna Bryant attended virtually. The conference was well attended and both Clyde and Lori had an opportunity to visit with CHF personnel and various researchers. The link to view the presentations at the conference is;
<https://www.akcchf.org/educational-resources/akc-chf-2023-npcchc-videos.html>

This link and a short report will be placed in the November of NewfCare:Research and Rescue.

7. NCA National Rescue continues to be very busy as several regional clubs no longer provide rescue through the regional club and some regional clubs are disbanding , putting more responsibilities on the National Rescue committee and volunteers. The CTMB is also, seeing an increase requests for Barrister Fund grants.

8. Research update:

- SAS research----Morris Animal Foundation Donor Inspired Study (DIS) progress report in last NewfCare.
- CCL research----Dr. Peter Muir...University of Wisconsin. Initial research did not support a close correlation between the Labrador retriever marker for CCL and the Newfoundland. Dr. Muir has resubmitted a larger CCL study to include other breeds including newfoundlands to Canine Heath Foundation and the study is pending their review for funding.
- Newfoundland Forelimb Anomaly....Michigan State University (DIS) the initial phase was completed and reported in NewfCare. The second phase of the research is ongoing.
- RAC has been able to acquire full reviews of proposed grants from Morris Animal Foundation as the CTMB and RAC have a non-disclosure agreement (NDA) on file with Morris. This information will greatly help RAC evaluate research grants that will benefit the Newfoundland Breed.

13. The CTMB is still developing a strategy to auction items donated to the Trust through an online auction service and promoted on social media. We have listed some items for sale on an auction website and are currently putting together an inventory of all items in possession by the Trust.

14. The NCA Charitable Trust is in a very strong financial position with our endowment funds invested for long term results. Cash is invested in CD's, at present, as rates are much improved over the past year. The CTMB Financial committee, Lori, Mary and Clyde review our investments monthly and a semi-annual review of our investments with our Morgan Stanley Financial advisor and rebalancing of funds are performed, to stay within the guidelines of the Trust Financial policy.

15. Financial reports from MLP under separate cover.

16. Other New Business

Clyde E Dunphy DVM, CTMB Chairman